



# PRODUCT GUIDE

AUSTRALIA • 2018



## SCIENCE **SEED** LIFE

S&W Seed Company is excited to introduce our range of forage and grain crop products to the Australian domestic market. The products featured in this year's product guide have been specifically selected because of their suitability to our unique conditions in Australia.

### Our Origins

For more than 35 years, S&W Seed Company has bred lucerne (also known as "alfalfa") varieties of the highest quality with improved genetic traits with a unique ability to grow in tough soils to produce excellent yields. Our speciality is high yielding lucerne varieties focused on maximising returns for farming enterprises.


As the original owners transitioned their ownership in the company, the company chose to go public in 2010. The company then acquired Imperial Valley Seed (IVS) in October 2012 to expand production in the Imperial Valley growing region of California. The other noteworthy investment in the northern hemisphere was that of the Pioneer/DuPont non-GMO lucerne germplasm, operations, assets and research facilities in December 2014.

In the southern hemisphere S&W acquired Seed Genetics International (SGI) in April 2013, followed by the acquisition of SV Genetics (SVG) based in Toowoomba Queensland in May 2016. These acquisitions of homegrown companies enables S&W to offer premium sunflower, grain sorghum, forage sorghum, lucerne and clover products to local farmers in Australia.

By expanding our research and development activities in both hemispheres the S&W group of companies is focussed on our existing and future portfolio of forage and grain crops. We continue to stay ahead of the curve by developing the next generation of varieties through adopting new breeding techniques designed to meet the challenges of farmers.

S&W Seed Company and its subsidiaries is one of the world's largest suppliers of forage seed with a wide range of specialised forage crops, delivering and exporting our exclusive products to over 30 countries around the globe.

For further information visit our webpage [www.swseedco.com](http://www.swseedco.com)

A wide-angle photograph of a vast field of sunflowers stretching to the horizon under a cloudy sky. The sunflowers are in full bloom, with bright yellow petals and dark brown centers. The field is densely packed, and the perspective is from a low angle, looking across the field.

**S&W's vision** is to be the world's preferred proprietary seed company which supplies a range of forage, grain and specialty crop products that supports the growing global demand for animal proteins and healthier consumer diets.

## ORDER ENQUIRIES

Will Bazley  
0409 770 386

## GENERAL ENQUIRIES/ LOGISTICS

1800 978 345

## AGRONOMY SUPPORT

(Lucerne & Clover)

Peter Gibbs, 0427 574 027

## PLACING YOUR ORDER

Fax orders to S&W on 08 8271 6077  
or email to [orders.aus@swseedco.com](mailto:orders.aus@swseedco.com)

### Freight into store:

Sunflowers are delivered free in store with a minimum order of 10 bags  
Forage sorghums are delivered free in store with a minimum order of 20 bags  
Lucernes and clover are delivered free in store with a minimum order of 20 bags

### Storage Locations:

Toowoomba  
Tamworth  
Wagga Wagga  
Smeaton



### Business Name

S&W Seed Australia

### Legal Entity

Seed Genetics International Pty Ltd

### ABN

44 061 114 814

### PROPERTY ADDRESSES

#### Administration

Office 2 - 7 Pomona Road

Stirling, SA 5152

Phone 1800 978 345

PO BOX - 69 Stirling, SA 5152

### Orders

[orders.aus@swseedco.com](mailto:orders.aus@swseedco.com)

### Sales Team

Will Bazley, Sales Manager, Eastern Region, 0409 770 386



# SUNFLOWER

## SuperSun 66

SuperSun 66 has proven to be a top performer in many countries. A medium maturity variety coupled with high yield, excellent standability and large plump black seeds makes it popular with sunflower growers around the world.

<b>Medium/Full season maturity</b>	SuperSun 66 is a medium to full season maturity variety which enables it to maximize yield in a wide range of conditions.
<b>Excellent yield potential</b>	SuperSun 66 has shown excellent yield potential in trials and commercial production throughout the world since commercial release.
<b>Excellent disease resistance</b>	SuperSun 66 has excellent resistance to the major sunflower diseases including Leaf Rust, Albugo White Blister, and Alternaria.
<b>Very good oil production</b>	SuperSun 66 produces a very good oil percentage of high-level, poly-unsaturated oil. It also has many other desirable agronomic traits including high levels of lodging resistance from its thick stalks.
<b>Semi-pendulous heads</b>	SuperSun 66 has semi-pendulous heads which helps to reduce sunburn, head rot and bird problems.



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# FORAGE SORGHUM

## Sweet As

Sweet As is a sweet sorghum x sweet sorghum variety that has high yield and sugar levels. Sweet As is great for grazing and also makes excellent silage. It has been proven to be highly palatable due to its large leaf and medium sized juicy sweet stalks which also increases its energy value.

<b>Genetic Type</b>	Sweet
<b>Plant Time</b>	Spring/Summer
<b>Seedling vigor</b>	Very good
<b>Intensive grazing</b>	Good
<b>Range grazing</b>	Good
<b>Hay production</b>	Good
<b>Brix level - Sweetness</b>	High
<b>Silage</b>	Excellent
<b>Planting - soil temp</b>	15 degrees minimum
<b>Population - Dryland</b>	120-160,000 plants
<b>Population - Irrigation</b>	200,000 plants
<b>Seed size</b>	30,000/kg approx

## Chomper

Chomper is a fast growing, fine stemmed hybrid with excellent palatability. Chomper provides a high quality product that can be used for grazing, hay and silage. Chomper has an excellent leaf to stem ratio and is quick to regrow, making it suitable for multiple cuttings at the highest quality.

<b>Genetic Type</b>	Sorghum/Sudan
<b>Plant Time</b>	Spring/Summer
<b>Seedling vigor</b>	Excellent
<b>Intensive grazing</b>	Very Good
<b>Range grazing</b>	Very Good
<b>Hay production</b>	Very Good
<b>Silage</b>	Good
<b>Planting - soil temp</b>	15 degrees minimum
<b>Population - Dryland</b>	120-160,000 plants
<b>Population - Irrigation</b>	200,000 plants
<b>Seed size</b>	35,000/kg approx



# FORESTER OATS

With its large leaves and fine stems coupled with its medium maturity and good disease resistance, Forester Oats improves palatability, and hay quality, providing a good option for farmers in Queensland and northern New South Wales. It's an excellent choice for early sowings with early vigour to give farmers quick grazing opportunities. To gain a full understanding of the advantages of Forester Oats, contact your local S&W Sales Manager.

## Advantages of Forester Oats

- Excellent choice for early sowings with early vigour to give farmers quick grazing opportunities
- Medium-Quick to first grazing & medium maturity
- Late Season Hay Oat
- Excellent foliar disease resistance profile in Sthn Aust, S for Stem & Leaf Rust in Qld
- Large leaves and fine stems improve quality, palatability & hay
- Benchmark oats for Quality Hay & Good early grazing.
- 3 weeks later maturing than Wintaroo & 3 days later than Targa
- Excellent hay yields in high rainfall zones
- Excellent early vigour, lodging and shattering resistance
- Excellent foliar disease resistance profile in sth, S to rust in nth

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**Sowing Rate**    Dryland 25-40kg per hectare.  
                          Irrigated 40-60kg per hectare.

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# LUCERNE

## SW7403

SW7403 lucerne is a multi-purpose winter-active lucerne variety providing strong persistence and improved productivity, disease and pest resistance compared to other varieties. Semi-erect, moderately tall, and with leafy stems, SW7403 lucerne demonstrates strong summer growth and vigorous recovery from cutting or grazing.

## SW9571

SW9571 lucerne was bred from a combination of Australian and USA genetics for increased winter activity, fast establishment, and finer stems with high leaf to stem ratio and improved disease and pest resistance. The increased leaf to stem ratio will also give higher protein and digestibility.

**Rainfall Guide** 350mm +

**Sowing Time & Rate** Autumn – early Spring.  
Dryland 5-10kg per hectare.  
Irrigated 15-25kg per hectare.

**Soil Fertility** SW7403 & SW9571 are best suited to well drained, fertile soils.  
An independent soil test is advised prior to sowing.

# WHITE CLOVER

## Casper

Casper white clover is an early variety with long and large leaflets. It shows strong winter productivity with high disease and pest resistance. Casper white clover has the ability to recover quickly from cutting and grazing making it ideal for milk and meat production.

**Rainfall Guide** 500mm +  
(Established Casper white clover can tolerate wet soils)

**Sowing Time and Rate** Early Autumn.  
Dryland 4-8kg per hectare.  
Irrigated 8-12kg per hectare.

**Soil Fertility** Casper white clover is best suited to fertile soils.  
An independent soil test is advised prior to sowing.

# NOTES

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