

S&W Introduces High Yielding Salt Tolerant Alfalfa Seed Variety with Roundup Ready® Technology

For Immediate Release

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HANFORD, California— April 3, 2017 – S&W Seed Company (Nasdaq: SANW) today announced the introduction of alfalfa seed variety SW9215RRS, a unique, high-yielding, salt tolerant, non-dormant variety offered with the Genuity® Roundup Ready® technology. SW9215RRS is highly suited to production in the lower San Joaquin Valley of California, as well as non-dormant growing areas from southern Arizona through south Texas. S&W anticipates that SW9215RRS will enable alfalfa farmers to grow a highly productive alfalfa variety in challenging soils under salt and water constraints, now with the added ability to apply Roundup® and other labeled herbicides containing glyphosate, for expected convenient and efficient weed control.



Mark Grewal, chief executive officer of S&W Seed Company commented, “The commercial introduction of S&W’s highest salt tolerant alfalfa seed variety with the Roundup Ready® technology is a milestone for S&W and potentially the alfalfa seed industry. S&W’s goal is to offer its customers the broadest spectrum of alfalfa seed traits, helping growers around the world address the challenges they are presented with every day. SW9215RRS combines the



industry's highest salt tolerant capabilities with Genuity® Roundup Ready® technology to create a variety that S&W believes is unmatched in the industry today."

Robin Newell, vice president of North American sales, added, "SW9215RRS has been under development for several years. Our aim in the development of this variety was to bring a whole new level of salt tolerance to alfalfa hay growers who choose Roundup Ready® technology. Our S&W retail distribution partners in U.S. non-dormant growing areas look forward to offering SW9215RRS to their customers who grow alfalfa."

About S&W Seed Company

Founded in 1980, S&W Seed Company is a global agricultural Company, headquartered in the San Joaquin Valley of California. The Company's vision is to be the world's preferred proprietary seed Company which supplies a range of forage and specialty crop products that supports the growing global demand for animal proteins and healthier consumer diets. The Company is a global leader in alfalfa seed, with significant research and development, production and distribution capabilities. S&W's capabilities span the world's alfalfa seed production regions, with operations in the San Joaquin and Imperial Valleys of California, five other U.S. states, Australia, and three provinces in Canada, and S&W sells its seed products in more than 30 countries around the globe. Additionally, the Company is utilizing its research and breeding expertise to develop and produce stevia, the all-natural, zero calorie sweetener for the food and beverage industry. For more information, please visit www.swseedco.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." Forward-looking statements in this release include, but are not limited to, statements regarding the ability of SW9215RRS to grow in challenging environments, the resistance of SW9215RRS to Roundup® and other herbicides containing glyphosate, the other anticipated benefits of SW9215RRS, the value and effectiveness of SW9215RRS and its impact on the alfalfa seed industry, the demand for our products, the effectiveness of our commercialization strategies and our ability to execute those strategies. You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended June 30,



2016, and in other filings subsequently made by the Company with the Securities and Exchange Commission. The Company does not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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